



...a celebration of books,  
authors, and literary excellence!

Saturday, May 21, 2011, 10 a.m. - 6 p.m.

City Hall Grounds, 31 S. Summit Avenue, Gaithersburg, MD 20877  
[gaithersburgbookfestival.org](http://gaithersburgbookfestival.org)

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR

**\$10,000**

- Company logo on all advertising and festival banners, all marketing materials, Festival program, Festival T-shirt and website (includes link to company website)
- \*Mention in all radio spots and print advertisements (\*Reserved for cash sponsors only)
- \*Sole Sponsor of (and additional table at) Keynote Pavilion (\*Reserved for cash sponsors only)
- Space for a marketing vehicle
- Complimentary 10' x 10' booth space in the center of the Festival
- Canopy, table and 2 chairs
- Sponsor banner

### FESTIVAL SPONSOR

**\$5,000**

- Company logo on all advertising banners
- \*Mention in all radio spots and print advertisements (\*Reserved for cash sponsors only)
- Company logo on all marketing materials, Festival program and website (includes link to company website)
- Complimentary 10' x 10' booth space in premier location
- Canopy, table and 2 chairs
- Sponsor banner

### PAVILION SPONSOR

**\$3,000**

- Company logo on all marketing materials, Festival program, and website
- Sole sponsor of an Author Pavilion. Name and logo displayed at Pavilion.
- Complimentary 10' x 10' booth space in prime location
- Canopy, table and 2 chairs
- Sponsor banner

### LITERARY SPONSOR

**\$1,500**

- Company logo in Festival program, on website, and on marketing postcards
- Logo displayed at event on Author Signing banner
- Complimentary 10' x 10' booth space
- Canopy, table and 2 chairs
- Sponsor banner

### FRIEND OF THE FESTIVAL

**\$750**

- Company name in Festival program and on website
- Complimentary 10' x 10' booth space
- Canopy, table and 2 chairs

### BOOK LOVER

**\$150**

- Name listed on website

### SPONSORSHIP IN-KIND

The Gaithersburg Book Festival offers many opportunities for in-kind sponsorship. If interested, please call Carolyn Crosby at 301-258-6350 to discuss these opportunities. Marketing value will be dependent upon monetary value of sponsorship.



...a celebration of books,  
authors, and literary excellence!

Saturday, May 21, 2011  
10 a.m. - 6 p.m.

City Hall Grounds, 31 S. Summit Avenue, Gaithersburg, MD 20877  
gaithersburgbookfestival.org

## Sponsor Information

Company Name: \_\_\_\_\_  
(as you would like it to appear on marketing materials)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web address: \_\_\_\_\_

### Sponsorship Level (check one):

- ☐ Premier \$10,000 (please e-mail high resolution company logo)
- ☐ Festival \$5,000 (please e-mail high resolution company logo)
- ☐ Pavilion \$3,000 (please e-mail high resolution company logo)
- ☐ Literary \$1,500 (please e-mail high resolution company logo)
- ☐ Friend of the Festival \$ 750
- ☐ Book Lover \$ 150
- ☐ In-Kind (please call to discuss available opportunities before sending in application)

Description of Sponsorship offered: \_\_\_\_\_

Monetary Value: \_\_\_\_\_

**Please make checks payable to: GAMFC**  
**(Gaithersburg Arts and Monuments**  
**Funding Corporation)**

Mail to:

Gaithersburg Book Festival

506 S. Frederick Ave.

Gaithersburg MD 20877

Questions? Please call Carolyn Crosby at 301-258-6350 or e-mail [ccrosby@gaitersburgmd.gov](mailto:ccrosby@gaitersburgmd.gov)